

Course code	Course	Eligibility	Total Instructional Hours	Fees	Mode	Institutional Alliance	About the Course	COURSE COMMENCEMENT
AD01CMA01	CMA-US	B.Com./BBA/M.Com	240	75,000(Rupees Seventy Five Thousand Only)	Online	Miles Education	Certified Management Accountant (CMA) is a professional certification credential in the management accounting and financial management fields. The certification signifies that the person possesses knowledge in the areas of financial planning, analysis, control, decision support, and professional ethics.	SEMESTER 1
AD01BA01	Business Analytics	B.Com./BBA/M.Com	120	20,000/-(Rupees Seventy Thousand Only)	Hybrid	KPMG	This Business Analytics program will help the students to gain the knowledge you need to turn your organization's data into a tactical asset to generate business value. Business analytics (BA) is a set of disciplines and technologies for solving business problems using data analysis, statistical models, and other quantitative methods. It involves an iterative, methodical exploration of an organization's data, with an emphasis on statistical analysis, to drive decision-making.	SEMESTER 1
AD01DM01	Digital Marketing	B.Com./BBA/BCA/BAE/BAA/M.Com	175	36,000/-(Rupees Thirty Six Thousand Only)	Online	Additional Skill Acquisition Programme -Kerala Government (ASAP)	The Digital Marketing Certification Online Course transforms you into a digital marketing specialist in domains like SEO, social media, pay-per-click, conversion optimization, digital analytics, content marketing, mobile marketing, and email marketing.	SEMESTER 1
AD01ME01	Mirosft Excel (MO-200)	B.Com./BBA/BCA/BAE/BAA/M.Com	30	3500/- (Rupees Three thousand and Five hundred only)	Online	The Strategist	The course will prepare you for the MOS Excel 2019 or the MO-200 exam by taking you through all the major skills required. The course will cover NEW Excel 2019 skills such as: managing Excel worksheet and workbooks, formatting worksheets, Excel charts and images, Excel functions, formulas, and operations, and lastly, Excel tables.	SEMESTER 1
AD01YG01	Diploma in YOGA	B.Com./BBA/BCA/BAE/BAA/M.Com	100	10,000/- (Rupees Ten Thousand only)	Hybrid	Pathanjali Pranayoga Vidyapeedom	Diploma in Yoga is a one-year diploma degree program that deals with the study of yoga, asanas, and its various other traditional practices. This course ensures a healthy lifestyle by engaging in physical activity without the use of any equipment, and it also provides a means of assisting in controlling one's thoughts. Graduates can work as a Yoga Teacher, Assistant, Therapist, Yoga Instructor, etc.	SEMESTER 1
AD01PY01	Python Programming and Data Science	BCA	30	1500/-(Rupees One Thousand Five /hundred Only)	Online	Dr. Jeeva Jose	This Course is indent to equip the students with the ability to face the challenges in the industry. The students will get hands on training in python. Students will be able to develop application after the session	SEMESTER 3
AD01CP01	CPA-US	B.Com./M.Com	300	80000(Rupees Eighty Thousand Only)	Hybrid	Northstar Academy	The Certified Public Accountant (CPA) designation in the United States signifies a qualified and licensed accountant. Achieving CPA status involves meeting education, experience, and passing the rigorous Uniform CPA Examination. CPAs are highly skilled professionals in financial accounting, audit, tax, and consulting, contributing significantly to the accounting and finance industry	SEMESTER 1
AD01LS01	Logistics and Supply Chain Management	B.Com-Logistics	30	3000(Rupees Three Thousand Only)	Offline	Laurus Institute	A Logistics and Supply Chain Management Certificate Program equips participants with essential skills in planning, coordination, and optimization of product flows. Covering procurement, distribution, and logistics strategies, the program enhances knowledge in supply chain processes. Participants gain a valuable credential, facilitating career advancement in the dynamic field of logistics and supply chain management	Semester 3

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AD01SM01	An introduction to Stock Market Trading	B.Com./M.Com	30	4000(Four Thousand Only)	Offline	Acumen Capital Market(India) Ltd	An Introduction to Stock Market Trading Certificate Program provides foundational knowledge for individuals entering the world of stock trading. Participants learn about market dynamics, trading strategies, risk management, and technical analysis. This focused program equips learners with essential skills for navigating the complexities of stock market trading and earning a certificate credential	Semester 3
AD01IC01	International Certificate in Wealth & Investment	B.Com./BBA/M.Com	100	55000(Fifty Five Thousand Only)	Online	CISI & GREEN APPLE	The International Certificate in Wealth & Investment Management is a specialized program that imparts knowledge and skills related to managing wealth and investments on a global scale. Covering areas such as portfolio management, investment products, risk assessment, and regulatory frameworks, this certificate is designed to enhance expertise in the wealth and investment management industry on an international level. Participants completing the program typically gain a recognized credential validating their proficiency in this field	Semester 1
AD01RO01	Robotics	BCA	30	3000(Three thousand Only)	Offline	Industrial Robotics	The Robotics Certificate Program provides comprehensive training in the principles and applications of robotics technology. Participants learn about robot design, programming, and integration. This program equips individuals with the skills needed for roles in automation, manufacturing, and emerging industries. Successful completion results in a valuable certificate credential in robotics	Semester 1
ADR01GS01	GST Practitioner	B.Com./M.Com	30	3500(Three Thousand Five Hundred Only)	Hybrid	Dr.Shajahan	The GST Practitioner Certificate Program is designed to impart specialized knowledge and skills related to Goods and Services Tax (GST) regulations. Participants learn about GST compliance, filing procedures, and updates in tax laws. Successful completion of the program qualifies individuals as certified GST practitioners, facilitating expertise in tax-related roles.	Semester 3