



"An Introduction to Stock Market Trading" is a comprehensive 30-hour value-added program designed to equip participants with the fundamental knowledge and skills necessary to navigate the dynamic world of stock market trading. Through a blend of theoretical concepts, practical applications, and real-world case studies, participants will gain insights into the intricacies of stock trading and investment strategies. Here's a brief description of what the program entails:

Foundational Concepts: The program begins with an overview of the stock market, including its structure, participants, and key terminology. Participants will learn about different types of securities, such as stocks, bonds, and derivatives, and understand the role of exchanges and regulatory bodies in the market.

Market Analysis Techniques: Participants will explore various methods of market analysis, including fundamental analysis, technical analysis, and sentiment analysis. They will learn how to evaluate stocks based on financial statements, economic indicators, chart patterns, and market trends.

Trading Strategies: The program covers a range of trading strategies employed by investors and traders, including long-term investing, day trading, swing trading, and options trading. Participants will learn how to identify trading opportunities, manage risk, and execute trades effectively.

Risk Management: Risk management is a crucial aspect of successful trading. Participants will learn how to assess risk-reward ratios, set stop-loss orders, and diversify their investment portfolios to minimize risk and maximize returns.

Psychology of Trading: Emotions play a significant role in trading decisions. Participants will gain insights into behavioral finance and learn how to overcome common psychological biases that can influence trading behavior, such as fear, greed, and overconfidence.

Practical Application: Throughout the program, participants will engage in hands-on exercises and simulations to apply their knowledge in real-world trading scenarios. They will analyze case studies, participate in trading simulations, and practice executing trades using simulated trading platforms.

By the end of the program, participants will have gained a solid understanding of stock market trading fundamentals, developed essential trading skills, and be better equipped to make informed investment decisions in the stock market.

Eligibility: B. Com /M.Com.

Total Hours :30 Hrs

Course Fee: ₹4,000(Rupees Four Thousand Only)

Institutional Partner: Acumen, the second largest broker in Kerala, is one of South India's leading financial services companies. Renowned for its comprehensive range of financial services, Acumen offers a diverse portfolio catering to the needs of investors and traders alike.