



The Business Analytics training program we've outlined seems comprehensive and offers a diverse range of modules to equip students with essential skills in the field. Here's a breakdown of each module.

**Fundamentals of Business Analytics (24 hours):** This module likely covers the basic concepts, principles, and techniques of business analytics. It may include topics such as data types, data collection methods, data preprocessing, and an introduction to analytical tools and methodologies.

**Descriptive Analytics using Excel (24 hours):** Excel is a widely used tool for data analysis, and this module would focus on leveraging Excel for descriptive analytics tasks such as summarizing data, generating reports, creating charts and graphs, and performing basic statistical analysis.

**Data Visualization using Power BI (24 hours):** Power BI is a powerful tool for visualizing and analysing data. This module would teach students how to use Power BI to create interactive and insightful visualizations from their data, enabling them to effectively communicate their findings and insights.

**Financial Modelling using Excel (24 hours):** Financial modelling is an essential skill for various roles in finance, accounting, and business analysis. This module would cover techniques for building financial models in Excel, including forecasting, budgeting, scenario analysis, and valuation.

**Introduction to R (24 hours):** R is a programming language commonly used for statistical analysis and data visualization. This module would provide students with an introduction to R programming basics, data manipulation, statistical analysis, and plotting using R.

**Eligibility:** B. Com /BBA/M.Com.

**Course Fee:** ₹20,000(Rupees Twenty Thousand Only)

**Institutional Partner:** KPMG, a renowned global professional services firm, this program likely offers high-quality instruction and practical insights into real-world business analytics scenarios. Overall, it seems like a valuable opportunity for students looking to develop their skills in business analytics.