

Course Code	Course	Eligibility	Total Hours	Fees	Mode	Institutional Alliance	About the Course	Course Commencement
AD01CMA01	CMA-US	B.Com./BB A/M. Com	240	70,000 (Rupees Seventy Thousand Only)	Online	Miles Education	Certified Management Accountant (CMA) is a professional certification credential in the management accounting and financial management fields. The certification signifies that the person possesses knowledge in the areas of financial planning, analysis, control, decision support, and professional ethics.	SEMESTER 1
AD01BA01	Business Analytics	B.Com./BB A/M. Com	120	18,000/- (Rupees Seventy Thousand Only)	Hybrid	KPMG	This Business Analytics program will help the students to gain the knowledge you need to turn your organization's data into a tactical asset to generate business value. Business analytics (BA) is a set of disciplines and technologies for solving business problems using data analysis, statistical models, and other quantitative methods. It involves an iterative, methodical exploration of an organization's data, with an emphasis on statistical analysis, to drive decision-making.	SEMESTER 1
AD01DM01	Digital Marketing	B.Com./BB A/BCA/BA E/BAA/M. Com	175	35,000/- (Rupees Thirty Five Thousand Only)	Online	Additional Skill Acquisition Programme - Kerala Government (ASAP)	The Digital Marketing Certification Online Course transforms you into a digital marketing specialist in domains like SEO, social media, pay-per-click, conversion optimization, digital analytics, content marketing, mobile marketing, and email marketing.	SEMESTER 1

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AD01VR01	VR Developer	BCA/BAA	200	30,000/- (Rupees Thirty Thousand Only)	Offline	Additional Skill Acquisition Programme - Kerala Government (ASAP)	Discover the fundamentals of Virtual Reality, the hardware and history, different applications, and the psychology and challenges of the medium. Explore to interact with a VR world, including the concepts and technologies of VR interaction. Utilize the skills of students to have learnt to create their own VR game or project. Learn the basics of 3D graphics, how to create objects and how to lay them out to create an environment.	SEMESTER 1
AD01AA01	Unity Certified User: Associate Artist	BCA/BAA	200	30,000/- (Rupees Thirty Thousand Only)	Offline	Additional Skill Acquisition Programme - Kerala Government (ASAP)	The course will tutor the basics of 2D and 3D digital artistry within Unity software to create interactivity in games, apps, AR/VR, and other experiences. The certification exam objectives are aligned with current industry standards set by professionals and educators	SEMESTER 1
AD01ME01	Microsoft Excel (MO-200)	B.Com./BBA/BCA/BAE/BAA/M.Com	30	3500/- (Rupees Three thousand and five hundred only)	Online	The Strategist	The course will prepare you for the MOS Excel 2019 or the MO-200 exam by taking you through all the major skills required. The course will cover NEW Excel 2019 skills such as: managing Excel worksheet and workbooks, formatting worksheets, Excel charts and images, Excel functions, formulas, and operations, and lastly, Excel tables.	SEMESTER 1

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AD01YG01	Diploma in YOGA	B.Com./BB A/BCA/BA E/BAA/M. Com	100	10,000/- (Rupees Ten Thousand only)	Hybrid	Pathanjali Pranayoga Vidyapeedom	Diploma in Yoga is a one-year diploma degree program that deals with the study of yoga, asanas, and its various other traditional practices. This course ensures a healthy lifestyle by engaging in physical activity without the use of any equipment, and it also provides a means of assisting in controlling one's thoughts. Graduates can work as a Yoga Teacher, Assistant, Therapist, Yoga Instructor, etc.	SEMESTER 1
AD01PY01	Python Programming and Data Science	BCA	30	1500/- (Rupees One Thousand Five /Hundred Only)	Online	Dr. Jeeva Jose	This Course is indented to equip the students with the ability to face the challenges in the industry. The students will get hands on training in python. Students will be able to develop application after the session	SEMESTER 3